

Keep 90% of what you earn.

Traditional food delivery platforms charge 25% to 32% commission, squeezing kitchens until they are forced to use cheaper oils and cut portions.

The Fair Kitchen Pledge:

8–12% capped commission — covers platform tech and rider fleet.

Zero forced discounts — promos run only with your direct consent.

T+1 daily bank payouts — yesterday's revenue arrives before morning prep.

Engineered thali trays — food arrives piping hot, exactly as plated.



fullplate

Ready for a fairer table?

Onboarding takes under 48 hours. We set up your kitchen tablet, pair your thermal KOT printer, and shoot real menu photography at zero upfront cost.



fullplate.thesaral.com/partner

Scan to calculate your savings

Partner Support:

partner@fullplate.example

+91 98450 11002 (Koramangala Hub)

Bengaluru, Karnataka

Fictional demonstration contact.



FOR HERITAGE & CLOUD KITCHENS

Cook with pride. Keep your margin.

8–12% capped commission · T+1 daily payouts ·
Dedicated hot thali packaging.

Designed for the rush, not the office.

- 1

Instant KOT Print

Audio chime rings loud. Ticket prints directly to your prep station with itemized mod notes.
- 2

Visual Kanban Board

Large touch cards for Incoming, Preparing, and Ready. Tap once to mark a dish complete.
- 3

One-Tap Pause

Overwhelmed? Pause incoming orders for 15, 30, or 60 minutes with a single button.

Runs on any Android or iOS tablet. Night Service mode reduces glare under kitchen strip lights.

Zero forced ads. Zero hidden fees.

Explicit Promo Consent

We never enroll your kitchen in blanket discount campaigns without your explicit OTP verification.

Genuine Dish Ratings

Reviews are tied to verified delivered orders. Negative reviews caused by delivery delays are excluded from your kitchen score.

Custom Thali Packaging

Biodegradable bagasse trays with separate hot katori compartments keep sambar, rasam and rotis crisp.

Explore the complete Fair Kitchen Charter online at fullplate.thesaral.com/fair-kitchen.

Clear math on every order.

Monthly onboarding fee	₹0
Commission (orders > ₹500)	8%
Commission (orders ≤ ₹500)	12%
Payment gateway fee	1.8%
Bank settlement cadence	T+1 (Daily)

Comparison: On ₹5,00,000 monthly delivery sales, an 8% commission saves ₹1,02,859 compared to standard 28% aggregator fees.

fullplate.thesaral.com/partner-with-us
Illustrative financial model from concept seed.

